

IREM TOPALOGLU

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EDUCATION

Yıldız Technical University

Sept 2024 – Present

Bachelor of Business Administration Degree Program

GPA: 3.50 / 4.00

EXPERIENCE

Novartis – Customer Experience & Content Intern

Aug 2026 – Sept 2026

Basel, Switzerland

- Managed the end-to-end production of an internal interview video series, leading the project from conceptualization and question development to final execution.
- Built and deployed an AI agent using Microsoft Copilot to optimize workflows, and analyzed complex business dashboards to extract actionable marketing insights.
- Participated in high-level strategic alignment and Agency of Record (AOR) meetings, synthesizing key information to support global operations.

PROGRAMS & INITIATIVES

Nestlé Youth Academy

- Completed an intensive career development program (March - April 2026), acquiring practical skills in data visualization, digital communication, financial fundamentals, and networking.

Aspire Leaders Program

Cohort 1, 2026

- Selected for a global leadership program established by Harvard University faculty, completing 40 hours of coursework and collaborative case studies with participants from 150+ countries to enhance critical thinking, self-confidence, and intercultural communication skills.

DiscoverEU

European Commission Youth Initiative

- Awarded a competitive travel pass by the European Union, developing intercultural understanding, independence, adaptability, and personal financial management skills through independent travel across Europe.

ADDITIONAL INFORMATION

Languages: English (B2), Turkish (Native)

Technical Skills: Microsoft Office Suite, Canva