



4 Courses

Supply chain management:
Be global

**Innovation and emerging
technology:** Be disruptive

**Global sustainability and
corporate social
responsibility:** Be
sustainable

Strategic management: Be
competitive



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İpek Derya Rona

has successfully completed the online, non-credit Specialization

Strategising: Management for Global Competitive Advantage

This Specialization will enhance your strategic thinking skills by helping you develop a global, sustainable, and disruptive perspective for addressing strategic business challenges. It covers the main principles of strategic management, global supply chain management, disruptive innovation, and corporate social responsibility and teaches you how to apply these principles to your own organisation to make it more competitive.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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